



# CAF Wings Over Dallas WWII Airshow

**Dallas' Only Airshow**

Dallas Executive Airport

October 29 - 31, 2021

For more information, please contact:

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Or visit:

**[www.wingsoverdallas.org](http://www.wingsoverdallas.org)**



## Location

Dallas Executive Airport  
5303 Challenger Dr  
Dallas, TX 75237

## Event Details

WWII-themed airshow featuring a variety of vintage aircraft. The event also includes a living history area where visitors can step back in time to a 1940s military encampment, as well as an Aviation Discovery Zone featuring history exhibits and hands-on science activities for children.

## Expected Attendance

10,000 - 15,000 attendees

## Social Media Presence\*

315,195 Facebook fans  
13,000 event page followers  
3.2 million Facebook impressions  
472,958 Facebook reach  
71.3 thousand Twitter impressions  
400,705 Instagram impressions

## Sponsorship Levels

\$15,000; \$10,000; \$7,500; \$5,000;  
\$2,500 Customized packages available at  
a higher amounts.

## About the Commemorative Air Force (CAF)

The CAF owns and operates the largest collection of vintage military aircraft in the world, more than 170! Our education outreach impacts millions of Americans annually.

\*as of 4/19/2021



# Event Sponsorship Benefits

Type of Benefit	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Ace \$2,500
On-Site Recognition	Logo on entry Sponsor banner, 4 color banners throughout airshow, & 6 public announcements daily	Logo on entry Sponsor banner, 4 color banners throughout airshow, & 5 public announcements daily	Logo on entry Sponsor banner, 4 color banners throughout airshow, & 3 public announcements daily	Logo on entry Sponsor banner, & 2 public announcements daily	Logo on entry Sponsor banner
Airshow Website Recognition	Logo on Airshow Main Page with link to Sponsor website	Logo on Airshow Main Page with link to Sponsor website	Logo on Airshow Main Page with link to Sponsor website	Logo on Airshow Main Page with link to Sponsor website	Logo on Airshow Main Page with link to Sponsor website
Media Exposure	Select posters & digital communications will include sponsor logo	Select posters & digital communications will include sponsor logo	Select posters will include sponsor logo	Select posters will include sponsor logo	N/A
Exhibit Space	10 x 20 area	10 x 20 area	10 x 20 area	10 x 10 area	N/A
CAF Social Media Promotion	Minumum of 4 posts	Minumum of 3 posts	Minumum of 2 posts	Minumum of 1 post	N/A
Fighter Squadron VIP Chalet Access-Sat & Sun (Catered meals, bar and private toilets)	15 VIP Passes and 8 VIP Parking Passes each day	10 VIP Passes and 5 VIP Parking Passes each day	8 VIP Passes and 4 VIP Parking Passes each day	6 VIP Passes and 3 VIP Parking Passes each day	4 VIP Passes and 2 VIP Parking Passes each day
General Admission Tickets	100	50	30	25	10
Warbird Rides	1-passenger T-6 flight & 1-passenger Stearman flight	1-passenger T-6 flight	1-passenger Stearman flight	1-passenger C-45 flight	N/A

# Contingency Sponsorship Benefits

Benefits outlined below will be provided by the Commemorative Air Force (CAF) and/or the Henry B. Tippie National Aviation Education Center (NAEC), an affiliate of the CAF. The NAEC is a brand new state-of-the-art 47,000 square foot facility that comprises a STEM Innovation Hangar, workshops, meeting spaces, classrooms, The Gallery, exhibit space, and an outdoor pavillion.

Should the 2021 CAF Wings Over Dallas WWII be canceled, the CAF will work collaboratively with confirmed Sponsors to ensure alternative benefits are provided in an appropriate timeframe that is responsive to the specific situation. Sponsorship payments will be transferred to provide the benefits indicated herein. Designated benefits will begin on or before November 1, 2021, as the situation warrants.

\*All other costs, such as food and beverage, will apply at standard rates

&Dates subject to availability



Type of Benefit	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Ace \$2,500
<b>On- site Recognition</b>	4-color banner at NAEC - up for 6 months	4-color banner at NAEC - up for 6 months	4-color banner at NAEC - up for 6 months	4-color banner at NAEC - up for 6 months	4-color banner at NAEC - up for 6 months
<b>On site meetings&amp;</b>	Rental Fee waived for up to 2 Think Tank Meetings for up to 25 People	Rental Fee waived for 1 Think Tank Meetings for up to 25 People	N/A	N/A	N/A
<b>CAF Social Media Promotion</b>	CAF - Minimum of 6 posts over 3 months	CAF - Minimum of 4 posts over 3 months	CAF - Minimum of 2 posts over 3 months	CAF - Minimum of 1 posts over 3 months	N/A
<b>General Admission Tickets</b>	50 General Admission tickets to NAEC	40 General Admission tickets to NAEC	30 General Admission tickets to NAEC	20 General Admission tickets to NAEC	10 General Admission tickets to NAEC
<b>Membership</b>	5 Family memberships to the NAEC for 1 year	4 Family memberships to the NAEC for 1 year	3 Family memberships to the NAEC for 1 year	2 Family memberships to the NAEC for 1 year	1 Family memberships to the NAEC for 1 year
<b>CAF Website Exposure</b>	Logo on CAF Website with link to Sponsor Website for 6 months	Logo on CAF Website with link to Sponsor Website for 6 months	Logo on CAF Website with link to Sponsor Website for 3 months	Logo on CAF Website with link to Sponsor Website for 3 months	Logo on CAF Website with link to Sponsor Website for 3 months
<b>NAEC Website Exposure</b>	Logo on NAEC Website with link to Sponsor Website for 6 months	Logo on NAEC Website with link to Sponsor Website for 3 months	N/A	N/A	N/A
<b>Corporate Events*&amp;</b>	Rental Fee waived for 1 Cocktail Party at Arsenal of Democracy Hall - up to 250 People	Rental Fee waived for 1 Cocktail Party at Arsenal of Democracy Hall - up to 250 People	25% discount on Rental Fee for 1 Cocktail Party at Arsenal of Democracy Hall - up to 250 People	15% discount on Rental Fee for 1 Cocktail Party at Arsenal of Democracy Hall - up to 250 People	N/A
	25% discount on Rental Fee for Gala or Event inside Agather STEM Hangar	15% discount on Rental Fee for Gala or Event inside Agather STEM Hangar	10% discount on Rental Fee for Gala or Event inside Agather STEM Hangar	N/A	N/A
<b>VIP Client Experience or Corporate Team Building &amp;</b>	10 Individual Build Guild Class Tickets (Event Schedule)	8 Individual Build Guild Class Tickets (Event Schedule)	6 Individual Build Guild Class Tickets (Event Schedule)	4 Individual Build Guild Class Tickets (Event Schedule)	2 Individual Build Guild Class Tickets (Event Schedule)
	Home Front Team Building for 25 participants	Home Front Team Building for 25 participants	N/A	N/A	N/A
	Private tour of Restoration & Agather STEM hangars for up to 30 led by a a CAF/NAEC executive staff member	Private tour of Restoration & Agather STEM hangars for up to 25 led by a a CAF/NAEC executive staff member	Private tour of Restoration & Agather STEM hangars for up to 15 led by a a CAF/NAEC executive staff member	N/A	N/A
<b>Warbird Rides &amp;</b>	1-passenger T-6 flight & 1 passenger Stearman flight	1-passenger T-6 flight	1-passenger Stearman flight	1-passenger C-45 flight	N/A

# Sponsorship Designations

## Platinum Opportunities - \$15,000

(Please click on picture(s) for more info)



### Aviation Discovery Zone

The ADZ is a series of workstations with hands-on activities that introduce students to aviation, engineering and the inspiring stories of honor, victory, and valor.



### Showcase Arena Sponsor

This area, located in front of the main grandstand, is show central for spectators to view aircraft demonstrations and showcases.



### Fighter Squadron Chalet Sponsor

This chalet tent is exclusive to VIP guests and sponsors and provides a unique view of the show and complementary refreshments.



### WWII Veteran Pavilion Sponsor

This chalet tent provides a shaded area for all WWII veterans and their families to relax, eat, and connect with airshow visitors.

## Gold Opportunities - \$10,000



### B-29 FIFI Sponsor

FIFI is one of only two flying B-29 bombers in the world and the crowd pleaser who always stays busy with interior tours when she is not flying.



### Living History Sponsor

This incredible encampment allows visitors to step back in time to a WWII style base camp full of reenactors and artifacts.



### Hometown Heroes Showcase Sponsor

Featuring dynamic interviews and aircraft displays, this showcase emphasizes local veterans and the Dallas contribution to the war effort.



### American Armor Showcase Sponsor

This exciting showcase features demonstrations of a WWII tank, WWII military vehicles, artillery, and small arms by reenactors and veterans.

## Bronze Opportunities - \$5,000



### Adopt A Warbird Sponsor

Become the sponsor of a specific aircraft of your choosing. Aircraft likely to be available include the B-17, B-24, P-51, and more.



### Official Golf Cart Sponsor

Get your name on the move as our staff and volunteers cruise around the show shuttling visitors, VIPs, and equipment.

## Want to make a bigger impact?



### TORA! TORA! TORA! Presenting Sponsor - \$35,000

Become the Presenting Sponsor of the airshow's feature act - "Tora, Tora, Tora" is the Commemorative Air Force's recreation of the Japanese attack on Pearl Harbor that signaled the beginning of the American involvement in World War II. Designed as a living history lesson.



# CAF Wings Over Dallas WWII Airshow



## Sponsorship Registration Form

Proceeds from the airshow will benefit  
Commemorative Air Force

Sponsoring Organization  
(exactly as it should appear in print/digital materials)

Authorizing Contact

Address

Phone/Email

- All confirmed sponsors by Aug 13 will be included on printed materials. Any received after that date will be included based on confirmed date & print date.

### Platinum, Gold, Silver, Bronze Sponsor:

Will you use the exhibit space?

Yes

No

### Method of Sponsorship Payment:

- Please bill Authorizing Contact at above address
- Authorizing Contact to send payment to address below

### Please send payments to:

Commemorative Air Force Headquarters  
c/o Tracee Wright  
P.O. Box 764769  
Dallas, TX 75376

Email: [development@cafhq.org](mailto:development@cafhq.org)

Phone: 214.330.1700 ext. 104

### Please select sponsor level:

\$15,000 Platinum

\$10,000 Gold

\$7,500 Silver

\$5,000 Bronze

\$2,500 Ace

**Payment is due by  
Aug 13**



[www.WingsOverDallas.org](http://www.WingsOverDallas.org)